

# Strategic Priorities FY 2024 - FY 2029

## Mission

The Augusta County Library provides a welcoming gathering place with convenient access to information, experiences, and materials for the benefit of all members of the community.

## Vision

In all Augusta County communities, the Library is celebrated as the centerpiece of learning and exploration, where individuals and families discover, create, have fun, fulfill their aspirations, and connect with each other.

## Strategic Priorities

### Community Focused

Provide library services that meet the unique needs of each community

### Accessible

Eliminate barriers to accessing library resources in our buildings, communities, and digital spaces

### Capacity Building

Acknowledge the library's current capacity and build partnerships to expand, advocate and strengthen the library's resources

### Awareness & Advocacy

Promote diverse library offerings and bring awareness to the library's impact on the community

### Sustainable

Seek solutions that have an impact on human, social, economic, and environmental sustainability.

### User Focused

Treat users as unique individuals and ensure everyone walks away with the resource they need at the time they need it

## Strategic Action Plan

### Community Focused

We focus on what makes each community unique	Our programs and services reflect the interests of the community	We acknowledge the diverse experiences and needs in our community and reflect that diversity	We build partnerships with community organizations with similar missions
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### Accessible

We identify and break down barriers to access	Our buildings are accessible to persons of all abilities	We will increase access to resources throughout the whole county	We ensure equal access to basic library services at all locations
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### Capacity Building

We identify the resources needed to be a community-focused organization	We leverage community partnerships to work smarter, not harder	We streamline and identify technological solutions for internal processes	Our facilities are flexible and meet the usage needs of the communities they serve
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### Awareness & Advocacy

We promote library services of interest to different audiences	We demonstrate to the community that we are more than just books	We focus on the library's impact on the community	We identify and build relationships with library allies
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### Sustainable

We identify core library services and the resources needed to sustain them	We make resource decisions that reflect the community's value of preservation and environmental sustainability	We provide opportunities for users to learn and practice sustainable behaviors	We recognize the library's role in supporting social and community goals
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### User Focused

We put people first and are welcoming to all	We leverage our customer service strength to continue to build personal relationships	Library staff are empowered to ensure users walk away with the resource they need in the time they need it	We are flexible and proactive in identifying and responding to user needs
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*Library Board of Trustees Approved 7/27/2023*